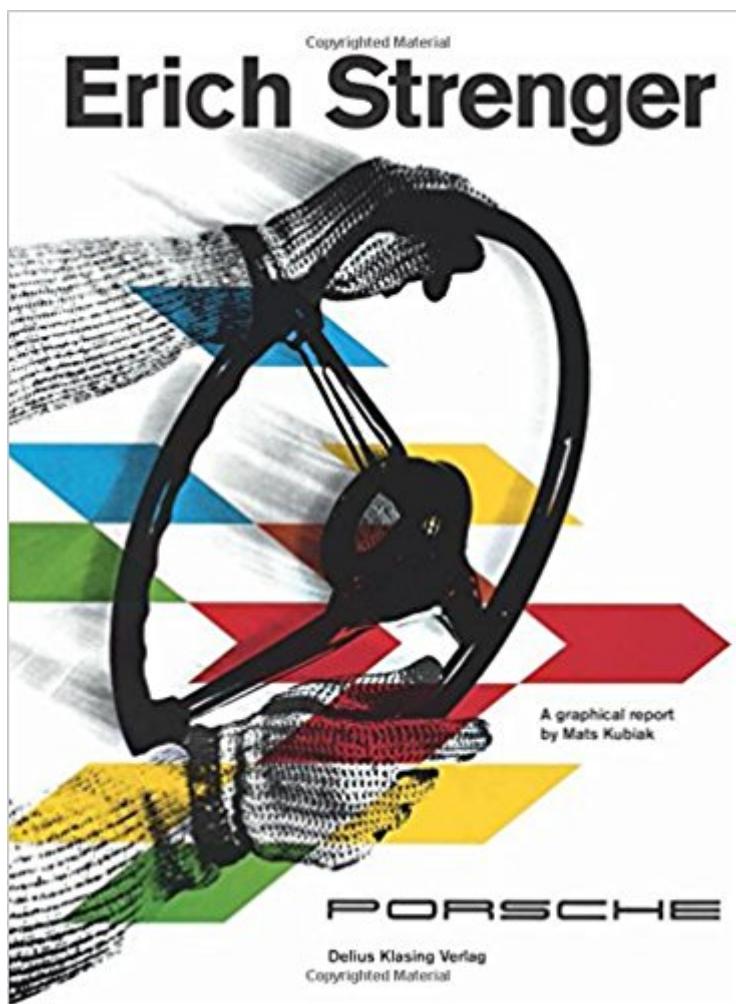


The book was found

Erich Strenger And Porsche: A Graphical Report



Synopsis

â ¢Strenger was instrumental in influencing and molding the image of the Porsche brand as we know it todayâ ¢This book showcases a first-ever comprehensive collection of Strenger's work, created over the course of his collaboration with Porsche between 1951 and 1988. Erich Strenger (1922-1993), an author, photographer, designer, and illustrator, left his mark on the look of Porsche during the company's formative years in the early '50s and '60s with a design language that, for the most part, continues to bear his signature to this day. He also created countless print products for this successful sports car maker, including *Christophorus Zeitschrift fÃ r die Freunde des Hauses Porsche*, the brainchild of Erich Strenger and Richard von Frankenberg. Over the course of a collaborative relationship with Porsche spanning more than thirty years, the graphic artist, who started out working alone, founded an advertising agency in the heart of Stuttgart with a staff of up to eleven permanent employees. There, Strenger would later create countless racing posters, much like those he had designed in his early days working for Dr. Ing. h.c. F. Porsche AG as a freelancer in the early '50s. Strenger was instrumental in influencing and molding the image of the Porsche brand as we know it today. This book showcases a first-ever comprehensive collection of his work, created over the course of his collaboration with Porsche between 1951 and 1988. This monographic and monothematic publication brings the noteworthy highlights of his work to the forefront, focusing attention on the designer's approaches and methods.

Book Information

Hardcover: 184 pages

Publisher: Delius Klasing Verlag GmbH (June 30, 2017)

Language: English

ISBN-10: 3667110235

ISBN-13: 978-3667110237

Product Dimensions: 7.5 x 1 x 10.2 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #127,802 in Books (See Top 100 in Books) #3 in Books > Engineering & Transportation > Automotive > Luxury #34 in Books > Arts & Photography > Vehicle Pictorials > Automotive #36 in Books > Engineering & Transportation > Automotive > History

[Download to continue reading...](#)

Erich Strenger and Porsche: A Graphical Report Porsche Calendar- Calendars 2017 - 2018 Wall Calendars - Car Calendar - Automobile Calendar - Porsche 16 Month Wall Calendar by Avonside Porsche Calendar- Calendars 2016 - 2017 Wall Calendars - Car Calendar - Automobile Calendar - Porsche 16 Month Wall Calendar by Avonside Porsche 993: King of Porsche (Essential Companion) Erich Stauffer Figurines: History and Price Gude Pierrot lunaire. Albert Giraud - Otto Erich Hartleben - Arnold Schoenberg: A Collection of Musicological and Literary Studies (La Republique des Lettres) The Art of Loving by Erich Fromm Landslides: Investigation and Mitigation : Special Report 247 (Special Report (National Research Council (U S) Transportation Research Board)) The Iraqi Perspectives Report: Saddam's Senior Leadership on Operation Iraqi Freedom from the Official U. S. Joint Forces Command Report The 9/11 Commission Report: Final Report of the National Commission on Terrorist Attacks Upon the United States (Authorized Edition) The 9/11 Commission Report: Final Report of the National Commission on Terrorist Attacks Upon the United States Future Trends in Veterinary Public Health: Report of a WHO Study Group (WHO Technical Report Series) Probabilistic Graphical Models: Principles and Techniques (Adaptive Computation and Machine Learning series) Calculus : From Graphical, Numerical, and Symbolic Points of View, Volume 2 Calculus from Graphical, Numerical, and Symbolic Points of View Plots, Transformations, and Regression: An Introduction to Graphical Methods of Diagnostic Regression Analysis (Oxford Statistical Science Series) A Graphical Approach to Algebra and Trigonometry (6th Edition) LabVIEW Graphical Programming Cookbook Precalculus: Graphical, Numerical, Algebraic A Graphical Approach to College Algebra (6th Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)